



Yam Daisy Walk  
Melbourne, VIC 3000

Road Naming Proposal  
September 2023

## Introduction

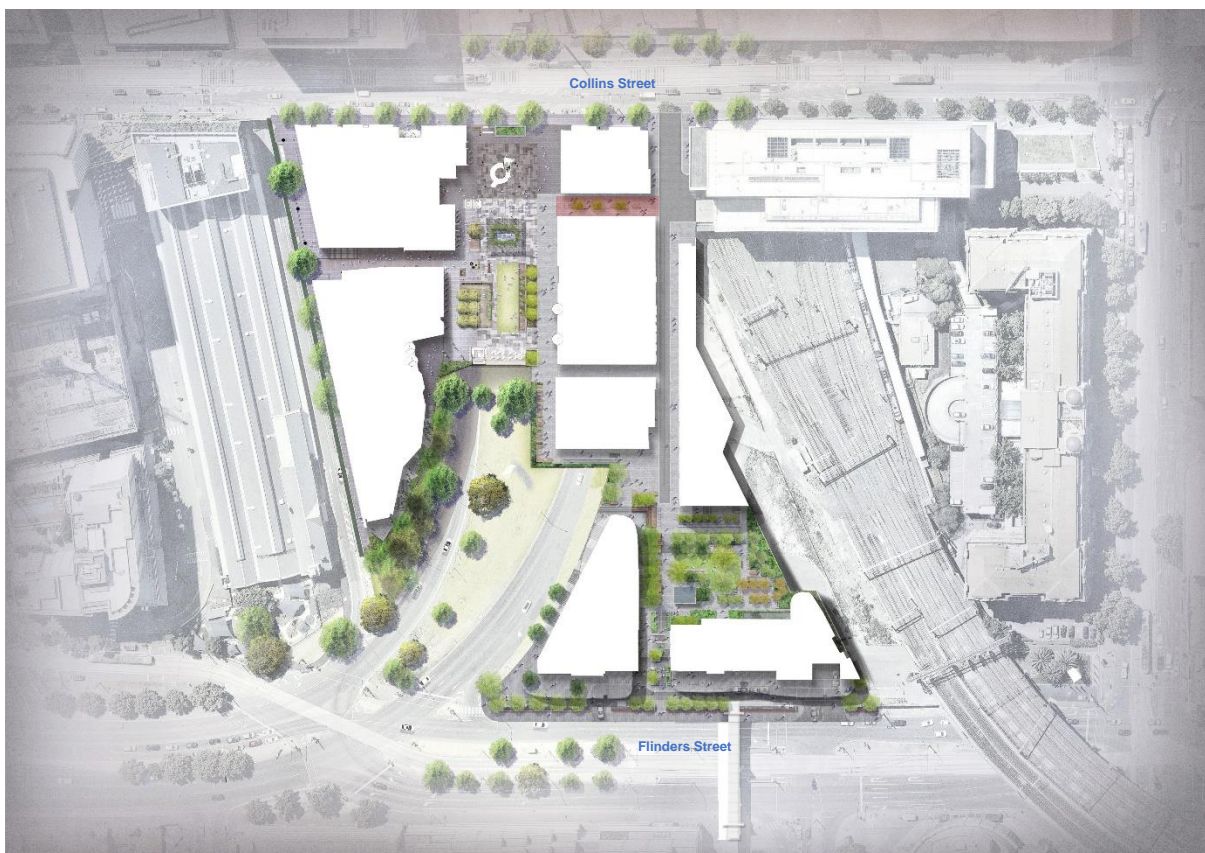
The following proposal is for the naming of a currently unnamed and newly created pedestrian only road at the Melbourne Quarter precinct (permit no. PA1600147-4 at 691 Collins Street, Docklands) in Melbourne, Victoria. The proposal outlines the proposed name, location of road being named, background information on why the proposed name is relevant to the local area and reason for the proposal. Information on Melbourne Quarter's people-centred place naming approach, developed in consultation with heritage experts, historians, community members and stakeholders, is also included. The proposal concludes by demonstrating compliance with the relevant principles for road naming set out in *Naming rules for places in Victoria 2022 - Statutory requirements for naming roads, features and localities*.

## Proposed Name

The proposed name is *Yam Daisy Walk*, which relates to the local area's cultural heritage and complies with naming rules for pedestrian only roads. Subsequent sections of this proposal provide further explanation of the proposed name and its relevance to the local area.

## Location

The location of the road being considered in this proposal can be seen in the diagram below, shaded in red. The road is approximately 33 metres long and runs northeast to southwest. It is bound by a newly created road at the northeast end (subject to a separate road naming proposal).





The primary use of the road is to serve as a narrow pedestrian only street between two buildings within the Melbourne Quarter precinct. It will have micro retail and boutique shopfronts on the ground floor of adjacent buildings. The road will therefore play an important role as a pedestrian passage and public space for human activity and interaction, making it necessary to be named.

### **Background and Reason for Proposal**

The proposed name *Yam Daisy Walk* reflects Indigenous culture, which offers an ideal opportunity to educate the broader community about Traditional Owner history and culture connected with the locality.

*Yam Daisy* refers to an edible crop that was a key food plant cultivated in the area by the Aboriginal peoples. It therefore reflects the important role of cultivation in Indigenous culture. Cultivation was a feature of Aboriginal land use, with Aboriginal peoples engaging in working the land, managing soil, and clearing vegetation to encourage the growth of edible crops, such as Yam Daisy.

### **Consultation**

Heritage experts, Context Pty Ltd, were commissioned to prepare a Heritage Interpretation Strategy for the Melbourne Quarter precinct. As part of this strategy, Context's scope included:

- Conducting detailed historical research into the local area's stories and evolution;
- Consulting with local community groups – Traditional Owner groups and local cultural organisations; and
- Undertaking subsequent analysis of the community consultation outcomes.

Local community groups were consulted on the local area's cultural heritage, to develop Melbourne Quarter's people-centred place naming approach, which has informed the proposed name 'Yam Daisy Walk'.



## Compliance with Naming Rules

Compliance with the relevant principles for road naming set out in *Naming rules for places in Victoria 2022 - Statutory requirements for naming roads, features and localities* are set out below.

Relevant Principle	Compliance of Proposed Name
<b>Principle A – Ensuring public safety</b>	This principle deals with ensuring that emergency services and other public services (such as mail) are not put at risk. The proposed road name has no adverse effects on emergency services and other public services.
<b>Principle B – Recognising the public interest</b>	This principle deals with ensuring that long-term public benefits outweigh short-term effects on the wider community. The proposed road name offers a clear long-term public benefit of educating the broader community about Traditional Owner history and culture connected with the locality. At the same time, there are no short-term inconveniences arising from name changes to an existing road, since the proposed name is for a newly created road.
<b>Principle C – Linking the name to place</b>	This principle deals with ensuring that the road name has strong links with its locality to ensure the preservation of cultural heritage. The proposed road name relates to Traditional Owner culture, which ensures that it is deeply rooted to the land and its cultural heritage.
<b>Principle D – Ensuring names are not duplicated</b>	This principle deals with ensuring that the proposed name is not duplicated within a 5-kilometre radius at a metropolitan Melbourne location. The proposed road name has been checked against VICNAMES and there are no duplicates.
<b>Principle E – Recognition and use of Traditional Owner language</b>	This principle encourages the use of Traditional Owner languages in the naming of roads, features and localities, and prior consultation with the relevant Traditional Owner group(s) when Traditional Owner language is used. The proposed road name is not in Traditional Owner language. Nevertheless, it references the important role of cultivation in Indigenous culture, which emerged out of Melbourne Quarter’s people-centred place naming approach. The approach was developed, following consultation with local community groups, including Traditional Owner groups - Wurundjeri Council, Boon Wurrung Foundation, and Bunurong Land Council.
<b>Principle F – Names must not discriminate or be offensive</b>	This principle deals with ensuring that the proposed name must not discriminate or cause offense. The proposed road name refers to the locally grown Yam Daisy edible crop and does not result in any group being disadvantaged or offended.
<b>Principle G – Gender equality</b>	This principle deals with encouraging gender equality. The proposed road name refers to the locally grown Yam Daisy edible crop. It is therefore gender neutral and resonates equally with all genders.



Relevant Principle	Compliance of Proposed Name
<b>Principle H – Dual names</b>	This principle deals with transitional names toward the adoption of the Traditional Owner name. This principle is not applicable to the proposed road name, which is not proposing the use of dual names.
<b>Principle I – Using commemorative names</b>	This principle deals with considerations when the road name commemorates an event, person or place. This principle is not applicable to the proposed road name, which is not proposing a commemorative name that commemorates a Traditional Owner event, Australian war contributions, or person (whether living or deceased).
<b>Principle J – Using commercial and business names</b>	This principle deals with ensuring that commercial and business names are not used. The proposed road name is not proposing to use a commercial or business name.
<b>Principle K – Language</b>	This principle deals with the language of the proposed name. The proposed road name is in Australian English, which is a recognised language for road naming. The proposed name is also easy to pronounce, spell and write, and does not exceed three words (including feature or road type) and 25 characters. Neither does the proposed name include any punctuations - such as commas, full stops, hyphens, and abbreviations.
<b>Principle L – Directional names to be avoided</b>	This principle deals with ensuring that cardinal directions are not used in road names. The proposed road name is not proposing to use cardinal directions.
<b>Principle M – Assigning extent to a road, feature or locality</b>	This principle deals with clearly defining the area and/or extent to which the name will apply. This principle has been addressed by shading and describing the extent of the road being considered in an earlier section of this proposal (“Location”).

### Contact Details of Proposer

The name has been proposed by Lendlease (Batman’s Hill) Pty Limited, developer of the Melbourne Quarter precinct. Contact details of the relevant personnel are set out below.

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