

ARTS AND EVENTS AWARD

Selection Criteria

Section A: Basic Requirements

<p>List your contact details and the award category you are entering</p>	<ul style="list-style-type: none"> • Organisation/project name • Contact name • Address • Phone number • Email address • Category: Arts and Events Award
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Section B: Overview

<p>Describe the organisation/project</p> <p><i>Maximum 150 words</i></p> <p><i>Your overview may be used for marketing purposes</i></p>	<ul style="list-style-type: none"> • Provide information on the organisation/project and outcomes
<p>Provide brief details/evidence to demonstrate how the organisation/project has had a direct impact on the City of Melbourne municipality</p> <p><i>Maximum 150 words</i></p>	<ul style="list-style-type: none"> • There is no restriction on the physical location of entrants however entrants should be able to demonstrate that the organisation/project has a direct impact on the City of Melbourne municipality • Refer to the City of Melbourne boundary map at http://www.melbourne.vic.gov.au/boundarymap

Section C: Arts and Events category

<p>Each of the following questions will be scored out of 20 points</p>	<p>Below are points for consideration when addressing each question. You are not required to address every point. They are designed to serve as a guide and may not be relevant to the particular organisation/project.</p>
<p>1. How has the organisation/project strengthened Melbourne's reputation at a local, national or global level?</p> <p><i>20 points</i></p>	<ul style="list-style-type: none"> • What is the objective of the project or motivation behind the contribution? • Include information on the organisation/project's duration. • Describe how the organisation/project has 'put Melbourne on the map' or the way in which it has enhanced the city's profile. • Describe how the organisation/project is unique to Melbourne or innovative in any way

<p>2. Demonstrate how the organisation/project has promoted the Arts and Events sector or generated visitation to the city.</p> <p><i>20 points</i></p>	<ul style="list-style-type: none"> • Outline partnerships or networks that have been formed. What degree of impact will they have on the project? Will they be maintained? • Outline the level of support that has been acquired from external bodies. • Has the organisation/project increased visitation or patronage to the city? • Outline any on-flow benefits to city businesses through increased visitation.
<p>3. Has the organisation/project achieved a successful outcome and a positive effect on the Melbourne community? How has this success been measured?</p> <p><i>20 points</i></p>	<ul style="list-style-type: none"> • Provide anecdotal evidence or documentation of results • Outline how the organisation/project has been received by the community • Describe if the organisation/project has achieved outcomes beyond what was expected
<p>4. Describe any challenges that were faced during the implementation or delivery of the organisation/project. How were they overcome?</p> <p><i>20 points</i></p>	<ul style="list-style-type: none"> • Outline the obstacles that were encountered or any issues faced in the day-to-day running of the organisation/project. • Detail the steps you have taken to overcome these challenges, and any plans you have in place to avoid these occurring in the future.
<p>5. What will be the long-term impact of the organisation/project?</p> <p><i>20 points</i></p>	<ul style="list-style-type: none"> • Outline long-term planning, succession planning and the vision for the future. • Identify any long-term benefits to the Melbourne community. • Describe how these benefits can be transferred elsewhere and/or on a wider scale. • Describe how partnerships developed can be used in the future.