

Councillor access to tickets to Council owned and sponsored events

Programs: City of Melbourne Premier Events, Triennial Arts Grants, Event Partnership Program & Triennial Sponsorship Program

Period: 1 July to 31 December 2017

Background

As the capital city of Victoria, the City of Melbourne plays a key role in ensuring the vibrancy and success of Melbourne as the premier destination in which to live, work and visit.

Melbourne plays host to many sporting, arts, cultural and community events. The City of Melbourne plays an active role in delivering and supporting these events through a range of programs. These include:

- **City of Melbourne Premier Events:** These are Council owned and managed events aimed at further stimulating the economy through visitation to the city's precincts providing business returns for hospitality, retail, tourism and service providers. Events include Melbourne Fashion Week, New Year's Eve, Moomba Festival, Melbourne Music Week, Melbourne Knowledge Week, Melbourne Awards and Lord Mayor's Commendations.
- **Event Partnership Program:** This program focusses on ensuring Melbourne is recognised as Australia's events capital. The aim is to help stage events throughout the city, improve public perception and enjoyment and enhance the quality and variety of events hosted in Melbourne. The program is conducted on an annual basis, has two sponsorship rounds a year and is available to events or festivals that will contribute to the city's vibrancy.
- **Triennial Sponsorship Program:** This program supports a diverse mix of major iconic annual events including (but not limited to) sporting, cultural, fashion and national events. The program provides three years of cash sponsorship and/or in-kind sponsorship for organisations delivering major iconic annual events that enhance Melbourne's local, national and international reputation as a major events leader.
- **Triennial Arts Program:** This program provides three-yearly funding for arts organisations and festivals which enhance Melbourne's cultural identity and reflect the City of Melbourne's goals and priorities. This includes support for major and emerging arts organisations that make Melbourne a creative city.
- **Annual Arts Program:** Through this program, yearly support is provided to celebrate the creative community. Grants are available to artists, creative and arts organisations across all disciplines – including performance, new media, music, dance, theatre and visual art.

As part of staging and supporting events through sponsorship arrangements, opportunities are made available for representatives of the City of Melbourne to participate and host stakeholders and members of the community. These opportunities allow Council to use tickets in a strategic way to maximize the profile and stakeholder relationships for the City of Melbourne. One of the primary avenues of achieving this is through the city representation role of Councillors. Councillor participation in events allows the Council to promote Melbourne and its support for large and small scale events as well fostering relationships with stakeholders to align with Council's objectives and vision for Melbourne.

In accordance with the resolution of Council on 25 July 2017 and as part of the ongoing commitment for greater transparency, details of Councillor access to tickets to Council owned and sponsored events as part of the programs outlined above are published on a six monthly basis. Outlined in the following pages is a report on access to ticketed events for the period 1 July to 31 December 2017.

Lord Mayor Robert Doyle

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Awards	Gala Dinner	1	Premier Events
2017 AFL Grand Final Week	Street Parade	2	Triennial Sponsorship Program
2018 Midsumma Festival	Event Launch	1	Triennial Sponsorship Program

Deputy Lord Mayor Arron Wood

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Premium Runway One	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Four	4	Premier Events
Melbourne Awards	Gala Dinner	1	Premier Events
2017 AFL Grand Final	September Club	3	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program

Councillor Nicolas Frances Gilley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Closing Runway	2	Premier Events
Melbourne Awards 2017	Gala Dinner	3	Premier Events
Circus Oz	Sidesault at the Melba	2	Triennial Arts Grant
Melbourne Festival	Tree of Codes	2	Triennial Arts Grant
Melbourne International Film Festival	Closing Night Gala	2	Triennial Arts Grant
Melbourne International Film Festival	The Songkeepers	2	Triennial Arts Grant
Melbourne Writers' Festival	Opening Night	2	Triennial Arts Grant
Carlton Italian Fiesta	Festival ticket	2	Event Partnership Program
2017 AFL Grand Final	Post event concert	2	Triennial Sponsorship Program
2017 AFL Grand Final	Reserved Seat only	2	Triennial Sponsorship Program
2017 AFL Grand Final Week	Street Parade	2	Triennial Sponsorship Program
2017 Toyota AFL Finals Week 1	Geelong v Richmond	2	Triennial Sponsorship Program

Councillor Philip Le Liu

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Make a Surrealist Headpiece Workshop	2	Premier Events
Melbourne Fashion Week 2017	Key Note: Marita Burke	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway One	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Two	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Four	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Five	4	Premier Events
Melbourne Fashion Week 2017	Student Runway RMIT	4	Premier Events
Melbourne Fashion Week 2017	Student Runway Collective	2	Premier Events
Melbourne Fashion Week 2017	Australian Fashion Film Awards Screening	2	Premier Events
Melbourne Fashion Week 2017	Friday Nights at Dior	2	Premier Events
Melbourne Fashion Week 2017	Closing Runway	2	Premier Events
Melbourne Awards 2017	Gala Dinner	4	Premier Events
Circus Oz	Sidesault at the Melba	2	Triennial Arts Grant
Melbourne Festival	The Inauguration	4	Triennial Arts Grant
Melbourne International Film Festival	Closing Night Gala	2	Triennial Arts Grant
Melbourne International Film Festival	Opening Night & After Party	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Mozart Festival: Amadeus Live in Concert	2	Triennial Arts Grant
Melbourne Symphony Orchestra	MTH Series: Enigma	2	Triennial Arts Grant
Carlton Italian Fiesta	Festival ticket	1	Event Partnership Program

Indian Film Festival of Melbourne	Awards Night	2	Event Partnership Program
Indian Film Festival of Melbourne	Bollywood Dance	2	Event Partnership Program
Indian Film Festival of Melbourne	Closing Night	2	Event Partnership Program
Indian Film Festival of Melbourne	Flag Raising	2	Event Partnership Program
Indian Film Festival of Melbourne	General Screening	4	Event Partnership Program
Indian Film Festival of Melbourne	Opening Screening	4	Event Partnership Program
2017 AFL Grand Final	Post event concert	5	Triennial Sponsorship Program
2017 AFL Grand Final	September Club	5	Triennial Sponsorship Program
2017 AFL Grand Final Week	Street Parade	6	Triennial Sponsorship Program
Night Noodle Markets	Opening Night	2	Triennial Sponsorship Program
VRC Oaks Day	Parade Lounge	2	Triennial Sponsorship Program
VRC Racing Season	Car Park	1	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program
VRC Stakes Day	Committee Room	8	Triennial Sponsorship Program

Councillor Rohan Leppert

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Garage Runway Menswear	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	4	Premier Events
Melbourne Fashion Week 2017	Student Runway Collective	4	Premier Events
Melbourne Music Week 2017	Opening Night	2	Premier Events
Melbourne Music Week 2017	DJ Hell	2	Premier Events
Melbourne Music Week 2017	Miscellanea	4	Premier Events
Melbourne Music Week 2017	Struggle With Glory	2	Premier Events
Melbourne Music Week 2017	Right Hear Now	2	Premier Events
Melbourne Music Week 2017	Sampa the Great	4	Premier Events
Melbourne Chamber Orchestra	Towards Eternity	2	Annual Arts Grant
Melbourne Festival	The Inauguration	4	Triennial Arts Grant
Melbourne International Film Festival	Mini Pass	1	Triennial Arts Grant
Melbourne International Film Festival	Opening Night & After Party	8	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	1	Triennial Arts Grant
2017 AFL Grand Final	September Club	3	Triennial Sponsorship Program
2017 AFL Grand Final	Reserved Seat	2	Triennial Sponsorship Program
2017 Toyota AFL Finals Week 1	Geelong v Richmond	2	Triennial Sponsorship Program
Open House Melbourne	Priority Pass	3	Triennial Sponsorship Program
Open House Melbourne	Citizen Jane screening	2	Triennial Sponsorship Program
Open House Melbourne	Modern Melb screening	2	Triennial Sponsorship Program

Councillor Kevin Louey

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Premium Runway One	2	Premier Events
Melbourne Fashion Week 2017	Garage Runway	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Two	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Five	4	Premier Events
Melbourne Fashion Week 2017	Student Runway RMIT	4	Premier Events
Melbourne Fashion Week 2017	The House of Dior, Curator's Perspective	2	Premier Events
Melbourne Fashion Week 2017	Closing Runway	4	Premier Events
Melbourne Festival	The Inauguration	2	Triennial Arts Grant
Melbourne Festival	Tree of Codes	2	Triennial Arts Grant
Melbourne International Film Festival	Closing Night Gala	2	Triennial Arts Grant
Melbourne International Film Festival	Opening Night & After Party	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	2	Triennial Arts Grant
Carlton Italian Fiesta	Festival ticket	1	Triennial Sponsorship Program
2017 AFL Grand Final	September Club	5	Triennial Sponsorship Program
2017 AFL Grand Final	Post event concert	2	Triennial Sponsorship Program
VRC Oaks Day	Parade Lounge	2	Triennial Sponsorship Program
VRC Racing Season	Car Park	1	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program
VRC Stakes Day	Committee Room	8	Triennial Sponsorship Program
Night Noodle Markets	Opening Night	4	Triennial Sponsorship Program

Councillor Cathy Oke

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Garage Runway	2	Premier Events
Melbourne Fashion Week 2017	Garage Runway Menswear	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Two	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Four	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Five	2	Premier Events
Melbourne Fashion Week 2017	Closing Runway	2	Premier Events
Melbourne Music Week 2017	Struggle With Glory	2	Premier Events
Melbourne Music Week 2017	Ariel Pink	2	Premier Events
Melbourne Music Week 2017	Sampa the Great	2	Premier Events
Melbourne Music Week 2017	Jacques Greene	2	Premier Events
Melbourne Festival	Please continue (Hamlet)	2	Triennial Arts Grant
Melbourne Festival	The Inauguration	2	Triennial Arts Grant
Melbourne Festival	Tree of Codes	3	Triennial Arts Grant
Melbourne International Film Festival	Mini Pass	2	Triennial Arts Grant
Melbourne International Film Festival	Opening Night & After Party	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	2	Triennial Arts Grant
Melbourne Writers' Festival	Opening Night	2	Triennial Arts Grant
2017 AFL Grand Final	Reserved Seat only	2	Triennial Sponsorship Program
2017 Toyota AFL Finals Week 1	Geelong v Richmond	3	Triennial Sponsorship Program

Councillor Nicholas Reece

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Awards	Gala Dinner	2	Premier Events
Nite Art 2017	Event Launch	1	Event Partnership Program
Open House Melbourne	Citizen Jane screening	2	Triennial Sponsorship Program
Open House Melbourne	Heritage Address	1	Triennial Sponsorship Program
VRC Melbourne Cup	Parade Lounge	4	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program

Councillor Susan Riley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Key Note: Marita Burke	2	Premier Events
Melbourne Fashion Week 2017	Garage Runway Menswear	2	Premier Events
Melbourne Fashion Week 2017	Student Runway RMIT	2	Premier Events
Melbourne Fashion Week 2017	Student Runway Collective	3	Premier Events
Melbourne Fashion Week 2017	Gala Dinner	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway One	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Two	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Four	4	Premier Events
Melbourne Fashion Week 2017	Premium Runway Five	2	Premier Events
Melbourne Fashion Week 2017	Closing Runway	2	Premier Events
Melbourne Awards 2017	Gala Dinner	4	Premier Events
2017 NRL Season	Roosters v Storm	4	Event Partnership Program
2017 AFL Grand Final	September Club	4	Triennial Sponsorship Program
2017 Toyota AFL Finals Week 1	Geelong v Richmond	3	Triennial Sponsorship Program
Melbourne Food and Wine Festival	Trailblazer dinner	1	Triennial Sponsorship Program
VRC Melbourne Cup	Parade Lounge	4	Triennial Sponsorship Program
VRC Racing Season	Car Park	1	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program

Councillor Tessa Sullivan

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Gala Dinner	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway One	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Two	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Three	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway Five	2	Premier Events
Melbourne Fashion Week 2017	Student Runway RMIT	2	Premier Events
Melbourne Fashion Week 2017	Closing Runway	2	Premier Events
Melbourne Awards 2017	Gala Dinner	5	Premier Events
Melbourne Festival	The Inauguration	2	Triennial Arts Grant
Melbourne Festival	Tree of Codes	2	Triennial Arts Grant
Melbourne International Film Festival	Opening Night & After Party	2	Triennial Arts Grant
Melbourne International Film Festival	Closing Night Gala	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Mozart Festival: Amadeus Live in Concert	2	Triennial Arts Grant
Victorian Disability Sport and Recreation	Awards Night	2	Event Partnership Program
Victorian Senior of the Year	Awards & Garden Party	2	Event Partnership Program
Open House Melbourne	Modern Melb screening	2	Triennial Sponsorship Program
Open House Melbourne	Speaker Series	2	Triennial Sponsorship Program
VRC Melbourne Cup	Street Parade	2	Triennial Sponsorship Program
VRC Oaks Day	Parade Lounge	4	Triennial Sponsorship Program
VRC Racing Season	Honorary Member Passes	2	Triennial Sponsorship Program

VRC Racing Season	Car Park	1	Triennial Sponsorship Program
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Councillor Jackie Watts

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week 2017	Student Runway Collective	2	Premier Events
Melbourne Fashion Week 2017	Premium Runway One	2	Premier Events
Melbourne Fashion Week 2017	Yohji Yamamoto	2	Premier Events
La Mama	La Mama Turns 50 Celebration	1	Triennial Arts Grant
Melbourne Festival	The Inauguration	2	Triennial Arts Grant
Melbourne International Film Festival	VR Package 1	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Beethoven 9: Ode to Joy	2	Triennial Arts Grant
Melbourne Symphony Orchestra	Mozart Festival: Amadeus Live in Concert	2	Triennial Arts Grant
Melbourne Symphony Orchestra	MTH Series: Enigma	2	Triennial Arts Grant
Diwali Film Show 2017	Film Screening 10/10	2	Event Partnership Program
Diwali Film Show 2017	Film Screening 12/10	2	Event Partnership Program
Open House Melbourne	Heritage Address	4	Triennial Sponsorship Program
Open House Melbourne	Priority Pass	2	Triennial Sponsorship Program
Open House Melbourne	VIP tour	2	Triennial Sponsorship Program